



Communicating with Leaders

Communicating Your Ideas Has Never Been More Important.

Leaders make critical decisions every day based on information that is shared from the adjacent office or from the other side of the globe.

Information which is poorly communicated, via presentation or conversation, has been documented to cost companies millions per year.

Communicating with Leaders will provide the tools and skills to ensure you are clear, concise, engaging and relevant when communicating with executives, stakeholders, and customers.

This program provides the following components of effective communication:



With these effective communication skills, you will:

- **Influence** with audience-centric messaging
- **Differentiate** problems from problems worth solving
- **Collaborate** to achieve team objectives
- **Interact** with virtual audiences to increase engagement
- **Build** credibility with internal and external leadership
- **Demonstrate** executive presence
- **Drive** informed decision making

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A LOOK INSIDE THE WORKSHOP

Analyze the Audience

You do real-work planning for an upcoming communication with a user-friendly framework

Plan the Message

Day One

- **Determine** audience desired business outcomes
- **Craft** audience-centric messaging to engage
- **Organize** content into logical flow to increase clarity
- **Illustrate** point of view in story form

Engage with Content

- **Demonstrate** best practices for audience engagement
- **Plan** for interaction in the communication
- **Practice** techniques to engage audience
- **Incorporate** executive presence behaviors into personal style

Practice with Feedback

Contact Us to See Program Outline

Respond to Questions

- **Anticipate** challenging questions
- **Respond** effectively to build credibility and trust
- **Demonstrate** use of visuals and interaction
- **Commit** to next steps and actions
- **Practice** upcoming, real-time communication (recorded)
- **Feedback** provided by expert coach
- **Review** of recorded communication with coaching feedback
- **Share** commitment to next steps and sustainment

Practice with Feedback

A LOOK AT THE DETAILS

- Two-day program for up to 12 participants
- Work on real-world scenarios with expert coaching
- Repeatable tools for analysis, messaging and challenging question preparation
- Extra focus on virtual presence

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