

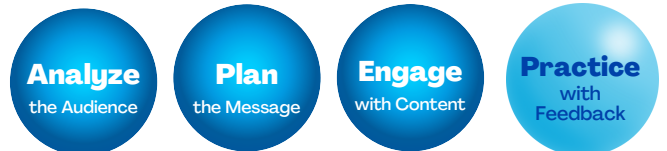
Communicating Your Ideas Has Never Been More Important.

Leaders make critical decisions every day based on information that is shared from the adjacent office or from the other side of the globe.

Information which is poorly communicated, via presentation or conversation, has been documented to cost companies millions per year.

The Exceptional Communicator: The Fundamentals will provide the tools and skills to ensure you are clear, concise, engaging and relevant when communicating with executives, stakeholders, and customers.

This program provides the following components of effective communication:



With these effective communication skills, you will be able to:

- **Influence** with audience-centric messaging
- **Differentiate** problems from problems worth solving
- **Collaborate** to achieve team objectives
- **Interact** with virtual audiences to increase engagement
- **Build** credibility with internal and external leadership
- **Demonstrate** executive presence
- **Drive** informed decision making

be eXtraordinary!

A LOOK INSIDE THE WORKSHOP

Analyze the Audience

You do real-work planning for an upcoming communication with a user-friendly framework

Plan the Message

- **Determine** audience desired business outcomes
- **Craft** audience-centric messaging to engage
- **Organize** content into logical flow to increase clarity
- **Illustrate** point of view in story form

Contact Us to See Program Outline

A LOOK AT THE DETAILS

- Two-day program for up to 12 participants
- Work on real-world scenarios with expert coaching
- Repeatable tools for analysis, messaging and challenging question preparation
- Extra focus on virtual presence

Vernon Roberts
eXtraordinary communications
M: 704.839.9298
vernon@XCommInc.com

eXtraordinary
communications

Copyright 2023 eXtraordinary communications